

 **CELEMI** Event in collaboration with



## INVITATION: EXPERIENCE CELEMI BUSINESS SIMULATIONS IN ACTION

### Sharpen Business Acumen & Strategy in an Engaging, Hands-On Event

Join us for a unique opportunity to experience the world-class **Celemi Business Simulations** - designed to build financial acumen and strategic thinking in a **fun, interactive, and insightful** environment.

Over two mornings, you'll get hands-on with **two different Celemi simulations**, exploring the key financial and strategic decisions leaders make every day. These sessions will provide **practical learning**, an opportunity to meet our network of experts from across Singapore, Southeast Asia, China and Australia, and engage in insightful discussions on how to develop your people's business skills.™



We call this Business Finance for Everyone, and with over 2 million participants to date, this is Celemi's most popular simulation.

It goes beyond the surface, helping individuals comprehend how an organization generates revenue, and demonstrating the significant impact of each person's role on these metrics, no matter their position.



Build and sustain shareholder value in a competitive arena, vying with other teams for the same clients in the same markets.

Celemi Enterprise™ provides a platform for professionals to immerse themselves in the complexities of business decision-making, experiencing realistic outcomes based on their choices.

Whether you're a **business leader, HR professional, or learning and development specialist**, this is your chance to **explore innovative ways to upskill teams** in a way that's both engaging and impactful.

---

### Venue

Singapore Marriott Tang Plaza Hotel  
320 Orchard Road, Singapore 238865

## Lengkuas Room

Thursday 10<sup>th</sup> April 08:00 – 12:30

Friday 11<sup>th</sup> April 08:00 – 12:30

Registration and complimentary coffee & snacks will be served from 08:00am-08:30am.

International buffet lunch will start from 12.30pm at Crossroads Buffet, Level 1

## Event Details

**Morning 1: Celemi Apples & Oranges™** – Business Finance made fun for Everyone.

**Morning 2: Celemi Enterprise™** – Make high-stakes decisions and sharpen your strategic thinking.

**Complimentary attendance – Limited spaces available!**

---

## Why Attend?

**Engage** in immersive, hands-on business simulations used by top global companies.

**Learn** from experts who have worked with leaders across industries.

**Network** with peers and professionals passionate about leadership development.

**Experience** how gamified learning drives real behavior change.

---

## Who Should Attend?

- Senior leaders looking to **sharpen strategic decision-making**
- HR, L&D, and talent development professionals exploring **effective learning tools**
- Business leaders responsible for **developing financial acumen in their teams**

**Spots are limited, so secure your place now!**

## Event Facilitators:

**Monica Fang | Master Facilitator | Celemi | [Linkedin Profile](#)**

Monica Fang is an expert in innovation leadership, organizational transformation, and employee engagement with over 20 years of experience in the education and training industry. As a Senior Consultant & Master Facilitator at Celemi Consulting, she has worked with leaders across industries to enhance strategic decision-making through experiential learning. Monica specializes in designing and delivering programs ranging from half-day workshops to yearlong initiatives, helping organizations maximize their potential and drive change.

### **Glenn Price | DIRECTOR | Leadershape Consulting | [Linkedin Profile](#)**

Glenn Price is a behavioural change & transformation consultant and co-author of the top selling strategy execution book “Drivers” A Story of Transformational Change. Prior to working with LeaderShape Consulting Glenn was the SVP & Global Head of Learning & Performance for TeleTech Consulting (previously rogenSi) and led business units based in London, Dubai, Singapore, Hong-Kong, Sydney & New York. Glenn was responsible for accelerating growth and driving new business for TeleTech’s integrated suite of customer & employee experience services. Glenn’s prior experience with the consulting & venture capital industry has resulted in a long & distinguished track record of service to an array of industries including professional & financial services, consumer business, information technology and healthcare, which regularly includes speaking at large conferences with audiences of up to 2,500 people. Glenn’s specific areas of strength include consulting and developing leadership and team competence in strategy execution, change & transformation, strategic communication, product launch and behavioural change.

### **Terry Reynolds | DIRECTOR | Leadershape Consulting**

Terry Reynolds is a Neuro-Linguistic Programming (NLP) Master Practitioner and co-author of the top selling strategy book “Drivers” a story of transformational change. Terry kick started his career in Senior Human Resources roles in various financial services organisations in Australia, before quickly moving up to the international realm leading rogenSi businesses in London (Managing Partner EMEA), Singapore (Managing Partner Asia) and Dubai (Managing Partner Middle East) before moving back to Sydney (Managing Partner APAC) in 2013. Having lived and worked across many parts of the world, Terry’s experience lies in advising clients in financial services, Telco’s, energy and resources, the public sector, and consumer business all around the world. Currently he is engaged to lead a number of large-scale cultural change and Executive Development Workshops across Europe and Australia as well as managing an extensive portfolio of executive level clients that he coaches one-on-one.

### **Allan Boyd| Freelance Facilitator and Consultant | Navigeight Consulting**

Allan Boyd is a seasoned facilitator and consultant with 20 years of experience across operations, consulting, and capability development. With a background in hospitality and supply chain management, he has worked on ERP rollouts, inventory optimisation, and operational excellence programs. His expertise in Lean, Six Sigma, and Operational Excellence has helped senior leaders drive improvement strategies while supporting operational teams in implementation. Allan moved to China in 2015 and after leading Business Development and Consulting for Unipart Logistics in Asia, spent five years with Celemi, delivering business simulations on financial acumen, strategy execution, sales, and sustainability. In 2024, he founded Navigeight Consulting to combine his passion for learning with supply chain optimisation, continuing to help clients navigate complex business challenges through high-impact learning experiences and project execution.

### **Daniel Flynn| Managing Director| POP Global**

Dan has 12+ years of experience supporting global organisations with their most complex people & change initiatives. He has expertise in identifying, defining, leading and engaging leaders and large teams through transformational journeys.

Dan brings broad experience from across the transformation spectrum, developed with organisations in industries including retail, consumer, life sciences, energy, communications, government and services. He has driven technology-enabled change using various technologies including ERP, CRM, HRM and commerce suites.

Dan is passionate about human capability and has developed and delivered impactful learning experiences to drive business value.

Dan loves global working and appreciates cultural nuances having lived in London, Bangkok and Singapore and delivered projects in over 15 countries.

Dan is excited by the opportunities posed by the changing world and is a passionate advocate of building change capable organisations and people.

**Learn more about how we help:**

Over two engaging mornings, you'll experience two core Celemi simulations that lie at the heart of every successful business—mastering strategy in competitive markets and understanding the mechanics of business finance. These essential skills apply across all business functions, offering participants a dynamic and interactive way to see the real impact of everyday decisions on business success.

But we know that thriving in today's world requires more than just smart decisions and financial insight. Join us to explore how these programs—along with the extensive expertise and solutions within our network—combine to help leading businesses bridge critical gaps, drive growth, and stay ahead.

**Reach your contact for more information**

Annalitha Shen [annalitha.shen@celemi.com](mailto:annalitha.shen@celemi.com)

Glenn Price [glenn@leadershapeconsulting.com](mailto:glenn@leadershapeconsulting.com)

Terry Reynolds [terry@leadershapeconsulting.com](mailto:terry@leadershapeconsulting.com)

Allan Boyd [allanboyd@navigeight.net](mailto:allanboyd@navigeight.net)

Daniel Flynn [daniel.flynn@popglobal.institute](mailto:daniel.flynn@popglobal.institute)