



Celemi Sustainability™

People, Planet, Profit

Step into the driver's seat of your company's sustainability transformation.

During Celemi Sustainability™ participants get to experience the greatest challenge in business today by stepping into the driver's seat of a sustainability transformation. Teams start by exploring what sustainability is and why it is important, before taking on the role of advisors to a simulated company called Omnia, to execute a sustainability transformation.

During the simulation participants collaborate and make decisions to improve Omnia's sustainability performance. Factors teams must consider include:

- Prioritizing change initiatives with a limited budget
- Impact on people, planet and profit – across the whole value chain
- Expectations of customers, employees and society
- Finding synergies to succeed against several measures
- Balancing short-term and long-term targets
- Risks with making the transformation – or delaying it

Events, changing legislation, consumer trends and opinions from other key stakeholders need to be dealt with as the simulation progresses through 3 gamified years. Rival companies and other teams add elements of fun and competition into the experience.

Throughout the simulation, teams will see both the short and long-term impact of their actions. Can they succeed in navigating Omnia to become the industry leader in sustainable business?

Key themes

- Scope and language of sustainability
- Sustainability change initiatives
- Measures and drivers
- Key stakeholders
- Business value through sustainability
- Success factors for long-term transformation
- Risks and opportunities
- How you, as an employee, can make a difference



Target group

All leaders and employees who can engage in or influence sustainability



Duration

3 hours to full day



Participants

Multiple teams of 2-4 people. Virtual, hybrid or in-person seminars



Digital

Facilitator-led digital business simulation

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