



## Business Finance for Everyone

In Celemi Business Finance™ Manufacturing, you and your team lead a newly established, fictitious company facing financial challenges.

Through a number of interactive exercises related to a manufacturing business, participants learn the basic concepts of business finance.

Participants will also gain an understanding of how their decisions directly impact the company financially through optimized working capital and increased cash flow resulting in positive impact on financial statements.

An interactive, serious fun session, with an energizing mix of individual, team, and full group exercises.



### KEY THEMES

Business Finance  
Profit and Loss Statement  
Balance Sheet  
Cash Flow  
Working Capital



### TARGET GROUP

Employees at all levels.



### PARTICIPANTS

Up to 20 participants in  
2-5 teams



### METHOD

Online facilitator led in a  
virtual classroom with  
team activities.



### TIME

90 – 120 minutes  
depending on  
discussions and activities



## What clients say

*"I think the course help us to realize how decisions that may seem unrelated to finance, affects the financial outcome"*

*"Very useful and relevant for our company purposes. Helped me understand the importance of working capital and how that affects both cash flow and profit."*

– Participants from client sessions

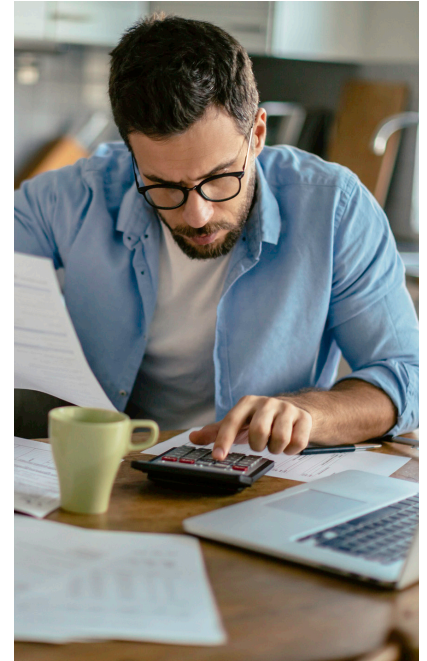
### Key employee results

Companies using Celemi Business Finance™ can benefit by building a shared baseline understanding of key financial concepts in a manufacturing organization.

It's also a way of creating a common understanding throughout the organization. Participants taking part in the program win by understanding how their normal business decisions impact the financials.

### Participants will

- Learn the basic business finance language in a manufacturing organization
- Identify critical elements affecting profitability
- Understand how changes in pricing and working capital have an impact on profit
- Learn how each person can contribute to healthy cash flow and bottom line results



### KEY CONCEPTS COVERED

Business finance  
Balance sheet  
Profit & Loss statement  
Cash flow  
Working capital

### Value drivers

Working Capital Cash  
Management  
Operations efficiency