



Success through people

Enhance skills in attracting, developing, and retaining the right talent and clients. Learn how to gain a competitive edge and execute successful business strategy.

In Celemi Tango™, teams of different companies fiercely compete to create short-term profit and long-term value.

Participants make fast-paced decisions about planning for optimal capacity utilization, leveraging employees, pleasing clients, and ensuring delivery all while maintaining cash flow, brand equity, shareholder value, and stakeholder satisfaction. Business operations, know-how, and brand are in the spotlight, but bankruptcy, mergers, or headhunters could be waiting behind the scenes!

When your company's value comes from know-how, it pays to play Celemi Tango—a dynamic way to refine the dance of strategic leadership.



KEY THEMES

- Customers & talent
- Management
- Strategy
- Leadership,
- Competitive positioning



TARGET GROUP

Experienced project managers, consultants, HR professionals, strategic planning teams, senior and middle managers seeking to improve the quality of their leadership.



NUMBER OF PARTICIPANTS

18-24. Participants are divided into 6 teams, and multiple games can be held simultaneously.



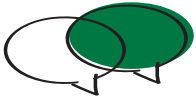
MATERIALS

Board-based business simulation.



TIME

1.5-2 days, representing 7 years of operation.



What clients say

"I learned more about doing business in four hours of Tango, than I have done in 15 years as a white collar."

– Participant, AON

Celemi Tango is recommended to:

- introduce, monitor, or measure a company's intangible assets.
- create dialogue and/or a common frame of reference between administrators and experts.
- build skills among supervisors and HR teams on strategic recruitment, development, and retention of key personnel.
- identify key business drivers and measure their relative importance on short- and long-term success.
- frame business strategy and define preferred types of clients.
- teach business school and corporate university students about strategy, assets and competencies of a knowledge organization.

Key employee results

Through the intense competition of Celemi Tango, participants:

- comprehend the worth and application of soft and hard skills.
- develop and practice leadership skills and abilities.
- exercise strategic decision-making.
- value short-term and long-term planning.
- gain a competitive edge by finding ways to attract—and retain—the right employees and clients.
- practice building brand image and reputation.
- realize the importance of good capacity utilization.
- learn about building know-how and creating sustained profit.
- understand business finance and KPIs as well as the link between corporate strategy and talent management.



KEY CONCEPTS COVERED

- Market share
- Capacity utilization
- Growth of tangible and intangible assets
- Profitability

Talent acquisition & management

- Brand image & reputation
- Competence development
- Growth potential of people
- Recruitment and retention
- Team chemistry
- Improvements in tools & processes
- Research & development