

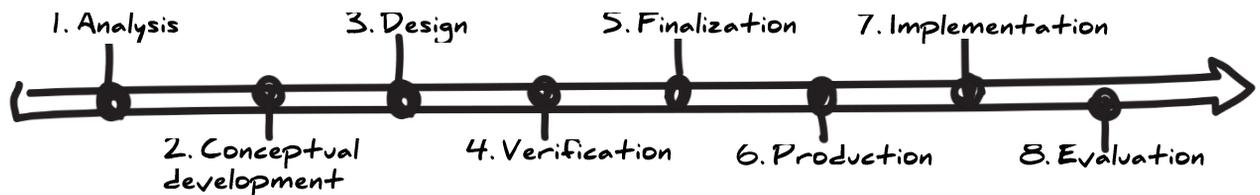
Working with Celemi

The successful development of a custom Celemi learning solution is based on a close and committed working partnership between you and us.

You know in which direction you want to go and what you want to achieve. We know how to analyze and translate your vision into an engaging learning process with hands-on activities. Our joint development work takes place at this intersection.

A well proven project process

By following our well established and proven project process we make sure that we, in close cooperation, take all the steps necessary for a successful outcome.



Creating buy-in and securing the quality

In the process of selecting relevant data, testing concepts and refining content, we create more value than the final materials reveal.

This includes building alignment within your team, creating buy-in and commitment from key stakeholders, and the chance to further process your message and clarify what it really means, in practice.

Examples of how we do this:

- *Meetings and soundings:*
Dialogs and interviews with key people; to understand your challenges, to raise awareness of the program, and to identify early on if there are any mixed messages (providing the opportunity to clarify and create alignment).
- *Workshops:*
Interactive work sessions together with your subject matter experts; to gather the data needed and to discuss draft models.



- *Conceptual test and Pilot test:*
Test seminars with your concept owners and representatives of your target audience; to verify the content and design of the program. The test sessions also provide valuable opportunities to create buy-in and promote the program internally.
- *Train-the-Trainer:*
Training sessions where your hand-picked future facilitators experience the program as participants, get acquainted with the Facilitator manual and practice facilitating the program. We have a well proven Train-the-trainer concept, designed to support and secure a successful roll out. Our clients typically use internal facilitators for the roll-out of their learning solution.

Throughout the project process, we take the lead and are there to guide and support you in your role. We are passionate about helping you succeed!

About Celemi

Since 1985, Celemi helps companies manage the human side of change – moving people and organizations to higher levels of performance. With offices in Sweden, the US, China and Singapore, as well as partners in more than 70 countries worldwide, Celemi serves clients such as Airbus, Baxter, BASF, IKEA, Schneider Electric, Siemens and Skanska across the globe.

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